

PRESS RELEASE



World's largest survey of public opinion on climate change: a majority of people call for wide-ranging action

UNDP's "Peoples' Climate Vote" reflects over half the world's population after results processed by the University of Oxford. Sixty-four percent of people believe climate change is a global emergency, despite the ongoing COVID-19 pandemic

New York, 27 January 2021 – The results of the Peoples' Climate Vote, the world's biggest ever survey of public opinion on climate change are published today. Covering 50 countries with over half of the world's population, the survey includes over half a million people under the age of 18, a key constituency on climate change that is typically unable to vote yet in regular elections.

Detailed results broken down by age, gender, and education level will be shared with governments around the world by the United Nations Development Programme (UNDP), which organized the innovative poll with the University of Oxford. In many participating countries, it is the first time that large-scale polling of public opinion has ever been conducted on the topic of climate change. 2021 is a pivotal year for countries' climate action commitments, with a key round of negotiations set to take place at the UN Climate Summit in November in Glasgow, UK.

In the survey, respondents were asked if climate change was a global emergency and whether they supported eighteen key climate policies across six action areas: economy, energy, transport, food & farms, nature and protecting people.

Results show that people often want broad climate policies beyond the current state of play. For example, in eight of the ten survey countries with the highest emissions from the power sector, majorities backed more renewable energy. In four out of the five countries with the highest emissions from land-use change and enough data on policy preferences, there was majority support for conserving forests and land. Nine out of ten of the countries with the most urbanized populations backed more use of clean electric cars and buses, or bicycles.

UNDP Administrator Achim Steiner said: "The results of the survey clearly illustrate that urgent climate action has broad support amongst people around the globe, across nationalities, age, gender and education level. But more than that, the poll reveals *how* people want their policymakers to tackle the crisis. From climate-friendly farming to protecting nature and investing in a green recovery from COVID-19, the survey brings the voice of the people to the forefront of the climate debate. It signals ways in which countries can move forward with public support as we work together to tackle this enormous challenge."

The innovative survey was distributed across mobile gaming networks in order to include hard-to-reach audiences in traditional polling, like youth under the age of 18. Polling experts at the University of Oxford weighted the huge sample to make it representative of the age, gender, and

EMBARGOED until Wednesday, 27 January, 00:01 (EST)/ 06:01 (CET)

education population profiles of the countries in the survey, resulting in small margins of error of +/- 2%.

Policies had wide-ranging support, with the most popular being conserving forests and land (54% public support), more solar, wind and renewable power (53%), adopting climate-friendly farming techniques (52%) and investing more in green businesses and jobs (50%).

Prof. Stephen Fisher, Department of Sociology, University of Oxford, said: “The survey - the biggest ever survey of public opinion on climate change - has shown us that mobile gaming networks can not only reach a lot of people, they can engage different kinds of people in a diverse group of countries. The Peoples’ Climate Vote has delivered a treasure trove of data on public opinion that we’ve never seen before. Recognition of the climate emergency is much more widespread than previously thought. We’ve also found that most people clearly want a strong and wide-ranging policy response.”

The survey shows a direct link between a person’s level of education and their desire for climate action. There was very high recognition of the climate emergency among those who had attended university or college in all countries, from lower-income countries such as Bhutan (82%) and Democratic Republic of the Congo (82%), to wealthy countries like France (87%) and Japan (82%).

When it comes to age, younger people (under 18) were more likely to say climate change is an emergency than older people. Nevertheless, other age groups were not far behind, with 65% of those aged 18-35, 66% aged 36-59 and 58% of those over 60, illustrating how widely held this view has become.

Media Contacts:

UNDP: Dylan Lowthian (United States) | dylan.lowthian@undp.org
Gabriela Goldman (worldwide) | gabriela.goldman@undp.org

Browning Environmental: Adisa Amanor-Wilks | adisa@browningenvironmental.com

Notes to Editors:

The percentage of a population estimated to *support* a particular policy does not indicate that those who did not are *against* the same policy, since not endorsing a policy could also be due to indifference to it.

The country results present what people think who are physically in a particular country. They are not representative of what nationals of a particular country think. So for example, they are representative not of what *French people* think, but of *people in France*.

###

UNDP is the leading United Nations organization fighting to end the injustice of poverty, inequality, and climate change. Working with our broad network of experts and partners in 170 countries, we help nations to build integrated, lasting solutions for people and planet.

Learn more at undp.org or follow at [@UNDP](https://twitter.com/UNDP).